



Networked Curation in Virtual Museums: Digital Humanities, History, and Social Media in the Toledo's Attic Project

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Context

- Emerging Web 2.0 technologies and social media
- Digital Humanities/History as intellectual, cultural, and technological framework
- Cultural shifts (postmodernism/popular culture)
- Development of cultural heritage collections
- Toledo's Attic (1996-Present)



Digital Curation

- “Digital curation involves maintaining, preserving and adding value to digital research data throughout its lifecycle.” (Digital Curation Centre)
- “Digital curation is stewardship that provides for the reproducibility and re-use of authentic digital data and other digital assets. Development of trustworthy and durable digital repositories; principles of sound metadata creation and capture; use of open standards for file formats and data encoding; and the promotion of information management literacy are all essential to the longevity of digital resources and the success of curation efforts.” (Christopher Lee & Helen Tibbo)



Co-curation, crowd-curation, crowd-sourced curation (you name it!)

- HASTAC (“The Future of Museums”): museums using social media (Facebook/Twitter/etc) to engage the public
- Brooklyn Museum (“Changing Faces of Brooklyn”) – public engagement in selection enriches public discourse
- Toledo’s Attic: “Local History through the Public Eye” (Instagram)



Theoretical Framework

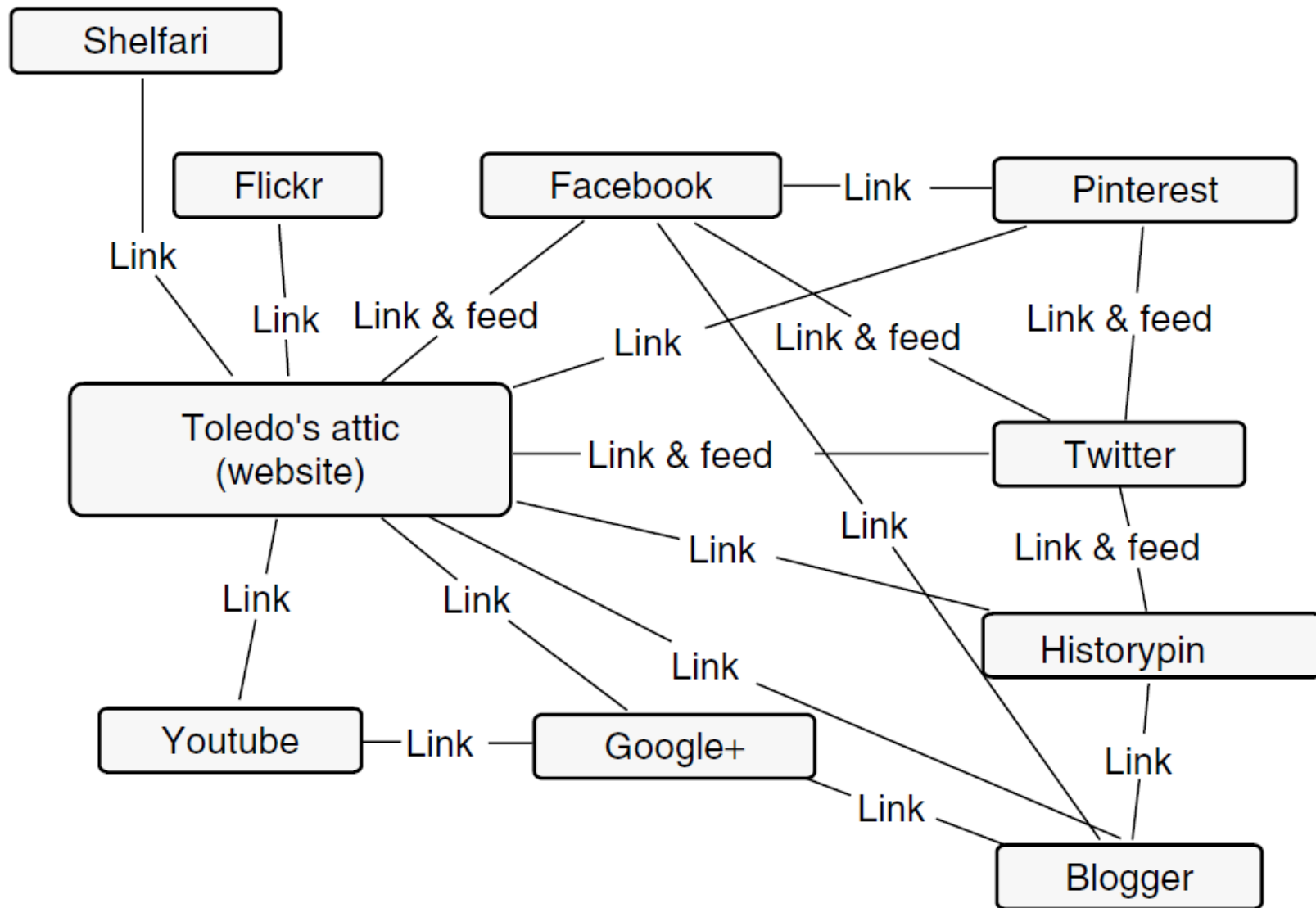
- Hypertextuality/intertextuality
 - George P. Landow: critical theory applied to hypertext
- Remediation/visual historiography
 - Roegiers and Thuyen: visual historiography (historical representation in hypertext environment)
 - Bolter and Grusin: remediation; immediacy/hypermediacy
- Social networking theory
 - Charles Kadushin (2004): node-link relationship
 - Human and sociological relationships prevail behind social curation



Web/Web 2.0 applications

- Digital Repositories:
 - Dspace, CONTENTdm, Omeka, DLXS, Fedora, etc
- Thematic Research Collections
- Virtual exhibitions
- Virtual Museums
- Social networks
 - Facebook, Twitter, YouTube, Pinterest, Instagram, Tumblr, StumbleUpon, Scoop.it, etc.
- Blogs
 - Wordpress, Blogspot
- Geospatial tools (HistoryPin, Whatwasthere, Google Earth)

Social Networks and Co-curation





Toledo's Attic Project History

- Network of local organizations:
 - UT History Department, Maumee Valley Historical Society, Toledo Public Library, WGTE Public Media, Ward M. Canaday Center)
- Early collaborative curation models
 - *Toledo stories*



Toledo's Attic Content

- Historical essays
- Interactive maps
- Interactive panoramas
- Interactive Timelines
- Virtual Tours
- Social media
- Slide shows, flash presentations
- Puzzles
- Links to resources

Toledo's Attic Today



Your Gateway to Toledo and Northwest Ohio History

[HOME](#) [SITE MAP](#) [CALENDAR](#) [LOGIN](#)

Search...



[Home](#) [Tour Toledo](#) [Essays](#) [New Media](#) [Exhibits](#) [Resources](#) [Social Media](#) [Links](#) [About Us](#) [Contact Us](#)

331 people like

yes, I'm a bitch fuckin what?



Toledo's Attic Home

Welcome to Toledo's Attic!

Since 1995, Toledo's Attic has been Toledo's and Northwest Ohio's virtual museum with a focus on the region's commercial, industrial, and social history from the late 19th through the late 20th centuries. Visitors will find historical essays, research articles (in *Northwest Ohio History*) photo galleries, interactive media, video, virtual exhibitions, and other resources needed for school, private, and scholarly research. Educators will find these collections valuable for teaching history and preparing students for History Day and other events. The collections will also support other innovative projects that use emerging technologies. These collections as well as RSS feeds and social media will help researchers connect and discover relevant digital and traditional resources at the participating archives, libraries, and museums in Northwest Ohio. Toledo's Attic continues to promote collaboration among interested scholars, students, and citizens, and invites contributions of historical essays and photographs.

First-time visitors, start here!

Toledo's Attic is a co-operative project of the Ward M. Canaday Center of the University of Toledo, the UT Department of History, the Toledo-Lucas County Public Library, the Maumee Valley Historical Society, and WGTE Public Media. We also thank Tedd Long for his generous support and the many volunteers who have contributed to the project throughout the past 17 years.



Quicklinks

[Toledo's Attic Core Initiatives:](#)

Now On View!

[Toledo's Attic](#)

From the archives: Toledo Postcards



Follow us on Twitter

Tweets

[Follow @toledosattic](#)



Keith Instone

@keithinstone

19 Sep

What's in the air in Toledo where people from here becomes community leaders? [snapnetwork.org](#) is 1 of the examples.

#teddtoledo

Toledo's Attic Today

historypin



Toledo Hotels of the Past

This tour highlights some of Toledo's grand hotels which are now only

Created by [toledosattic](#)

Ta

Map view

List view

Tour view



Outside Boody House Hotel

▶ Start from here



Outside Boody House Hotel

▶ Start from here



Street of Boody House Hotel

▶ Start from here



Outside Hotel Waldorf

▶ Start from here



Outside of Hotel Waldorf

▶ Start from here

Toledo's Attic Today

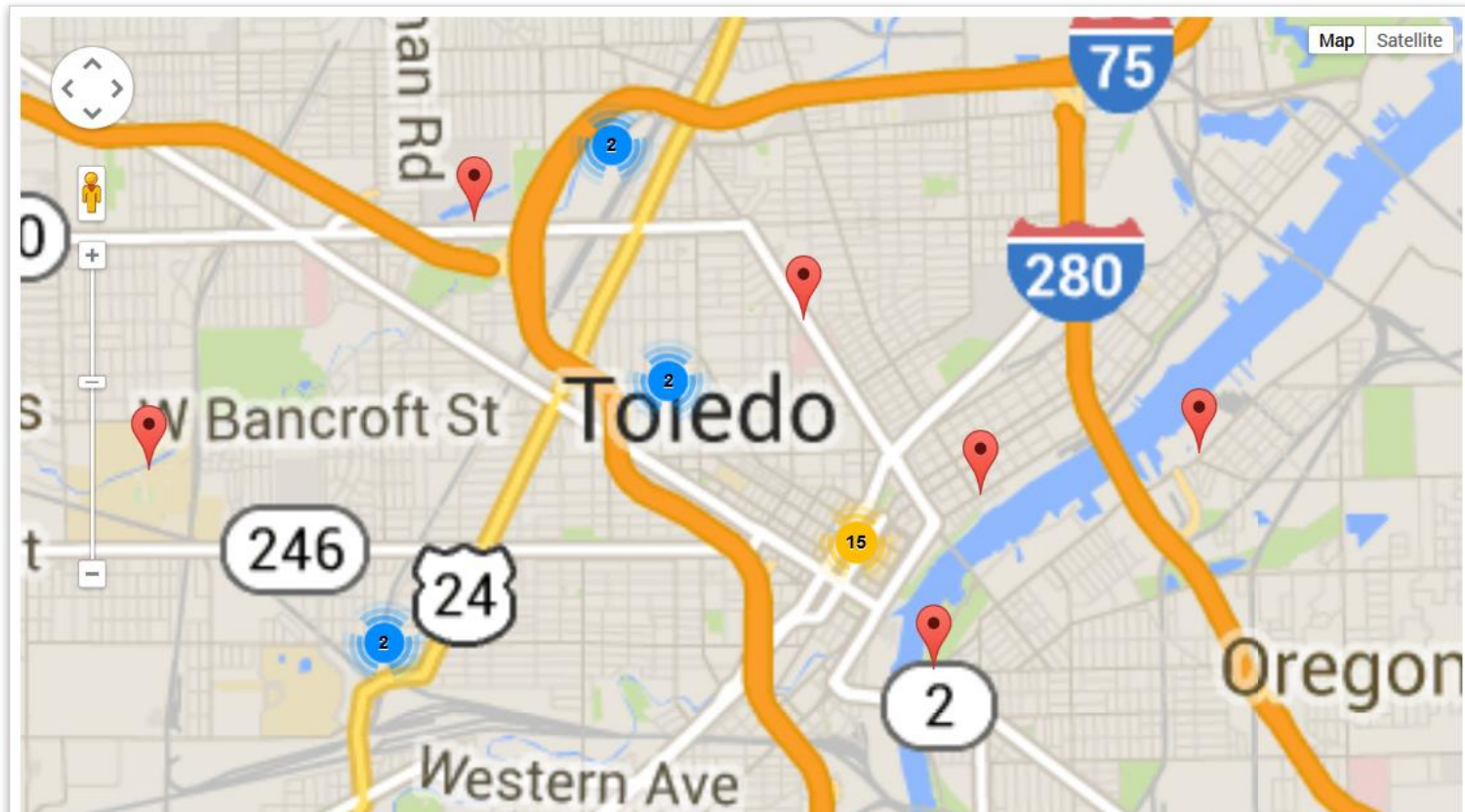
Toledo History on Map

Created on Saturday, 10 November 2012 Last Updated on Thursday, 18 April 2013

Move your mouse over a point of interest, then click on the title to view the related story or exhibit

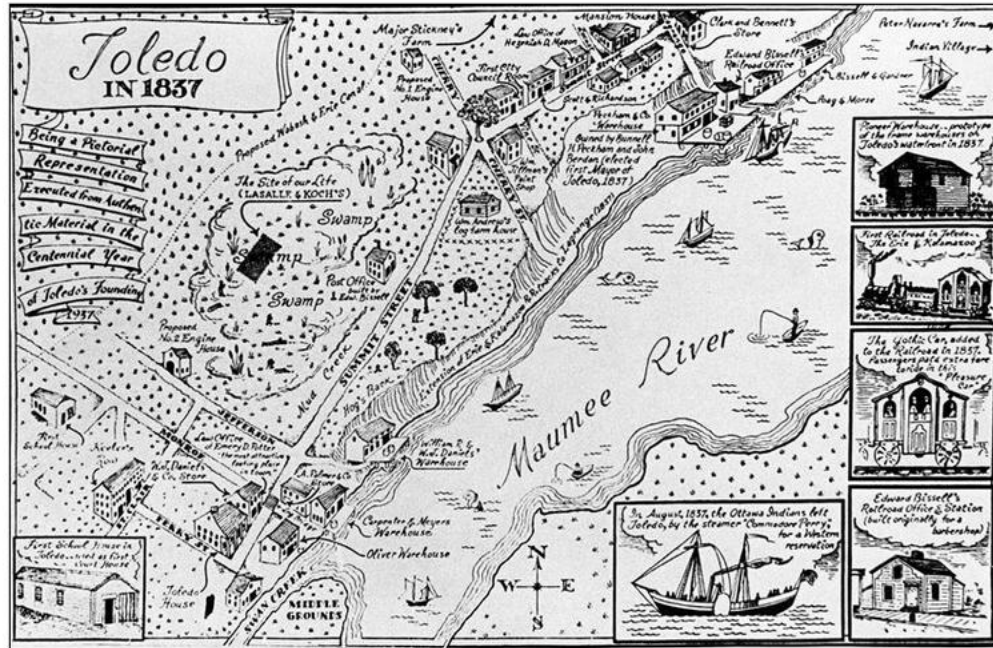
For maps to virtual tours, use the [Toledo Map in HistoryPin](#)

The featured points on this map take you to the interactive panoramas originally developed for Toledo's Attic between 1997 and 2000.



Toledo's Attic Today

Toledo incorporated as an Ohio City



Toledo Blade

Toledo in 1837 was formed after combining Port Lawrence and Vistula. Michigan becomes a state



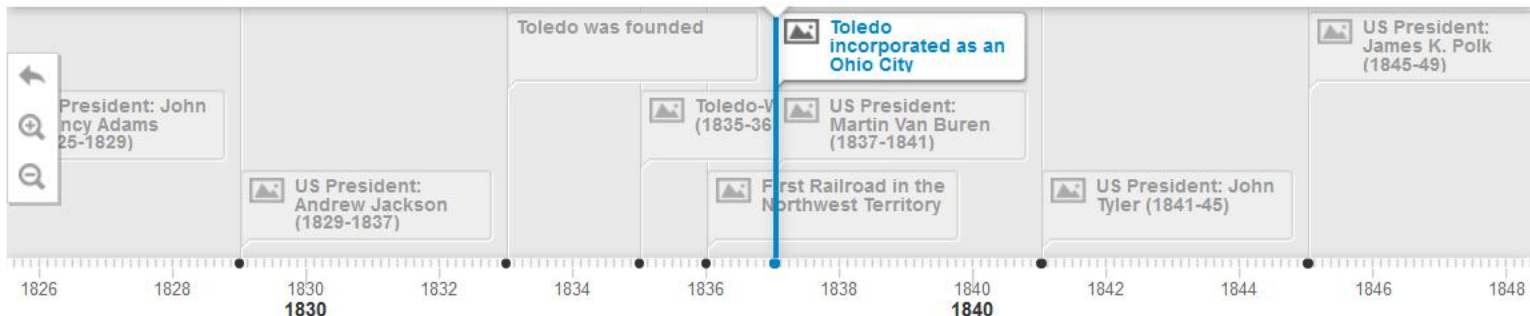
1836

First Railroad in the Northwest Territory



1837

US President: Martin Van Buren (1837-1841)





Challenges to the profession

- Provenance verification
 - Where is the content coming from and who owns it?
 - Participants may be able to identify ownership?
- Knowledge Representation
 - Controlled vocabularies vs. social ontologies
 - Hybrid solutions?
- Staffing
 - Technology competency
 - New skills may get priority over traditional curation skills
 - Old collections may not be accessible



Questions?

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